

Downtown Development Authority
Meeting Agenda
Council Chambers
Tuesday, March 1, 2022 -8:00am

Gaylord City Hall
305 E. Main Street
Gaylord, Michigan 49735

1. Attendance
2. Corrections, Deletions or Amendments to the Agenda
3. Approval of Minutes
4. Correspondence
5. Finance Committee, Financial Reports
6. Approval of Bills
 - a. DDA: Work Camp Billing, \$2,100.00
 - b. DMA: DMA Bucks, \$1287.00
7. Personnel-Policy Committee Report
8. Marketing Committee Report
 - a. Digital Marketing Grant –Otsego Community Foundation
9. Otsego County Administrator Report
10. Special Events/Pavilion Requests
 - a. Pavilion Request: Gaylord Antiques & Collectibles Market -Saturday, August 27, 2022
 - b. Special Event: Jordan Awrey and Nate Muellenberg, Friday Night in the Park Music Series
11. City Managers Report
12. City of Gaylord Police Chief
13. DPW Superintendent
14. New Business
 - a. Gaylord Area Council for the Arts: Spring in to Summer Event, Memorial Weekend
 - b. Ron from Christmas Décor of Northwest MI: DDA Snowflake Project
 - c. Gaylord Downtown Farmer’s Market
 - d. License for Use of Pavilion
 - e. Trademark License Agreement
15. Old Business
 - a. Pavilion Dedication Plaque
16. Public Comment by Citizens
17. Next Meeting Date: April 5, 2022 8:00a.m. Council Chambers
18. Adjournment

DDA Board Members:

*Chair Robert McNamara, Vice Chair Eileen Tussey, Treasurer Kevin Reynolds, Secretary Linda Durant, Mayor Todd Sharrard
Directors: Casey Buckleitner, Rachel Frisch, Gary Kosch, Angielena Muellenberg, and Kat Steinbrecher*