

Downtown Development Authority
Meeting Agenda
Upstairs Classroom
Tuesday, November 5, 2024 -8:00am

Gaylord City Hall
305 E. Main Street
Gaylord, Michigan 49735

1. Attendance
2. Corrections, Deletions or Amendments to the Agenda
3. Approval of Minutes
4. Finance Committee, Financial Reports
5. Approval of Bills
 - a. DDA: \$1,435.05
 - b. DMA: \$95.00
6. Personnel-Policy Committee Report
7. Marketing Committee Report
8. Main Street Michigan Committee Report
 - a. Establishing the Main Street Boundary
 - b. Hosting DDA Table at Gaylord Chamber of Commerce Event
9. Lease Committee Report
10. Otsego County Administrator Report
11. Correspondence
 - a. Pavilion use - Religious organizations
12. Special Events/Pavilion Requests
 - a. VFW Post 1518 - Veterans Day Ceremony – Tuesday, November 11, 2024 @ 11:00AM – Noon
 - b. Downtown Merchants Association – Christmas Stroll/Santa Parade – November 30, 2024 @ 10:00AM – 8:00PM
 - c. Peace Lutheran Church - Gaylord Area Crop Hunger Walk - Sunday, September 28, 2025, 12:30PM – 4:00PM
13. DDA Executive Director Report
14. City Manager Report
15. City of Gaylord Police Chief
16. DPW Superintendent
17. New Business
 - a. Erik Cronk, C2AE Architecture - I-75 Overpass Signage
 - b. Paul Beachnau/Christy Walcott, Gaylord Convention and Tourism – Wayfinding Proposal
 - c. Changes to Meeting Agenda
 - d. Danielle Lynch, Blue Ribbon Events – Art and Craft Show Proposal
18. Unfinished Business
19. Public Comment by Citizens
20. Next Meeting Date: Tuesday, December 3, 2024

DDA Board Members:

Chair Eileen Tussey, Vice Chair Angielena Muellenberg, Treasurer Cole Muzyl, Secretary Linda Durant, Mayor Todd Sharrard
Directors: Matt Barresi, Casey Buckleitner, Tanner Catt, Gary Kosch, Cal McNamara, Lori Lancaster, and Ryan Kennedy